

SENIOR

Laura Arick
Photography

client guide

the
ultimate
senior portrait
experience

Not sure where to start when it
comes to styling your session?

WE
CAN
HELP!



HELLO

I'M LAURA ARICK, AND I WOULD LOVE TO BE YOUR SENIOR PORTRAIT PHOTOGRAPHER

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You are heading into the home stretch of your high school career with lots of decisions to make about your future and the next chapter. I want to make your decision about your senior portraits one of the easiest decisions you have to make!

This is such a milestone in your journey. I want to help you make your senior portrait session one of your fondest memories of this time in your life. I've been photographing high school students for their senior portraits for going on five years, now. And you wanna know what? I absolutely love every second of it! I love the process from start to finish. From meeting the students I photograph and learning about their passions and interests--and hearing about their future plans and aspirations--to helping them plan their outfits, props and backdrops for their senior portraits, I'm there every step of the way.



welcome

FROM Laura Arick Photography

I love to take a super customized approach to all my senior portrait photography. After all, this is about YOU. What do you want your senior portraits to express about you? This is going to be AWESOME! And every image will reflect your tastes, your interests and your personality. I also have a stylist on hand to provide professional hair and makeup for all of my senior girls who would like to add those services to their package. We will coordinate a time with your portrait session when we schedule your session.

I serve the northside Indy area and am based in Fishers. Whether you're still in the process of hunting for the perfect senior portrait photographer or you're dead set on having me photograph you, I'd love to introduce myself and learn more about you.

Let's get your session planned!

Laura

- 1 Welcome • Senior Portrait Photographer, At Your Service
- 3 The Investment • Deets On Prices and Products
- 5 The Perfect Outfit • Let Me Help You Plan Your Outfits
- 6 The Preparation • Advice For Your Session Day
- 7 The Senior Reps • My Awesome Rep Program
- 8 The FAQs • Answers to Commonly Asked Questions

CHOOSE YOUR COLLECTION

TO SAVE ON PRINTS AND PRODUCTS!

\$399

Unlimited Outfit Changes
15 Image Retouched Gallery
6 favorite full res digital files
up to 8x10 mounted print
\$100 Session Fee due at
booking
\$100 upgrade for entire gallery
of full res digital images with
release and Easy Share App

1 HOUR SESSION

\$599

Unlimited Outfit Changes
35 Image Retouched Gallery
20 Favorite full res digital files
up to 11x14 canvas or mounted
print
\$199 Session Fee due at booking
\$100 upgrade for entire gallery of full
res digital images with release and
Easy Share App

2 HOUR SESSION

\$799

unlimited outfit changes
45 Image Retouched Gallery
30 favorite full res digital files
up to 16x20 canvas or mounted print
\$299 Session Fee due at Booking
\$100 upgrade for entire gallery of full
res digital files with release and Easy
Share App

3 HOUR SESSION

ALA CARTE PRODUCTS



ADD ON SOME OF OUR PREMIUM PRINTS, AN ALBUM OR DIGITAL FILES!

PRINTS

Add'l sizes and collections available

8Wallets	\$10
5x7 (2)	\$35
8x10	\$30
11x14(mounted)	\$75
16x20 (mounted)	\$110
<small>gift prints available for \$15 ea with any gallery upgrade</small>	
<small>1 8x10; 2 5x7; 4 4x6; 16 wallets</small>	

CANVAS

8x10	\$ 60
11x14	\$ 80
16x20	\$110
24x30	\$175
<small>additional sizes available</small>	

SESSION ALBUMS

We design the album with your favorite pictures.

8 x 8
up to 30 images
leather bound cover

\$275
receive the digital images in
low res files for sharing on
social media

MORE CHOICES

Add a fun Mini Accordion Album set (receive these digital images in low res files for sharing on social media). Metal prints also available.

Accordion Mini Album (3 identical)	\$125
Metal Prints starting at	\$60
Easy Share App (all poses chosen in given pkg)	\$150
4 Inch Photo cube	\$75
Individual Digital Files	\$60

THE PERFECT OUTFIT

I've always believed that clothing is an extension of your personality. For those who say, "Who needs clothes to express themselves?" I reply back with, "Who doesn't?!" Fashion is fun. Your body is the canvas, the clothes are your medium and the finished product as you stand in front of the mirror is your masterpiece.

That said, figuring out what to wear to your senior portrait session requires some major thought. After all, those pictures are immortalized forever and ever. Not only that, but your peers will see them and I can pretty much promise you that your parents and grandparents will have a copy of your senior portrait in their house somewhere.

Here are five tips to consider when choosing your session day outfits!

1. Don't stray far from your personal style. Make sure the outfits you wear are something you'd wear in your everyday life.

2. Accessorize. For men that includes cuff links, hats, belt buckles, shoes and scarves. For women that means jewelry, bags, sunglasses, shoes and belts.

3. Give your outfits a test run. Snap photographs of yourself wearing the outfits, move around in them and make sure they're comfortable and flattering.

4. If you're looking for outfit inspiration, check out what your favorite celebrities are wearing, hit social media (Pinterest and Instagram are great) and flip through your favorite magazines.

5. Don't be afraid to hit me up if you need help. I've got a lot of experience styling my clients and would love to work with you to create the perfect outfit!

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THE PREPARATION

You've got the outfit planned...now what? There are lots to consider when getting your pictures done. While everyone has their own method of preparation, I can definitely give you some insider tips for how to prepare and make sure your senior photo shoot is a smashing success.

PLAN AHEAD

Several months before your session – two or three, give or take – is the best time to start thinking about the big day. Start a Pinterest board, start dog-earing magazine pages and definitely start trying on various clothing to see what you feel best in. As the day gets closer, start narrowing down your inspiration boards and ideas. That includes outfits, hair and makeup for women, and even props.

CHOOSING PROPS

Speaking of props, those are a really important part of your photo session. We'll definitely get photographs of you without props, but we want to make sure we include pictures of you with meaningful items that represent who you are.

CHOOSING THE LOCATION

Selecting where you have your photos taken goes along with choosing props. I have a whole list of locations to choose from and we'll talk details once you book. Meanwhile, it's a good idea to get the gears turning. Think about what kind of a vibe you want for your pictures. Is it earthy? Urban? Academic?

SAMPLE SCHEDULE:
One Month Out: Choose Outfits
Two Weeks Out: Haircut and color
One week Out: Makeup and Hair Run
Day Before: Mani and Pedi (DON'T forget about these)
Day Of: Hair @ 1pm, Makeup @ 3pm
You can do this with my stylist
Cloud 9 Spa ~ Hair Design
Photo Shoot @ 5pm

PROP IDEAS
MUSICAL INSTRUMENTS
SPORTS EQUIPMENT
YOUR CAR
A PET
BEAUTIFUL FURNITURE
VINTAGE ACCENTS

LOCATION IDEAS
THE FOOTBALL STADIUM
IN THE WOODS
AN OVERGROWN FIELD
WITH A CITYSCAPE BACKDROP
IN AN URBAN ALLEY



THE SENIOR REPS

MY SENIOR REPS ARE AMAZING HIGH SCHOOL SENIORS -- JUST LIKE YOU!

Do you want to participate in fun photo shoots and earn cool prizes and credits toward your senior pictures? I have a callout for my rep program in the fall and the application is available on my website lauraarickphotography.com under the Seniors tab. I like to have my group selected by year end and these positions are available to Juniors. You receive an individual studio photo shoot and participate in a group shoot during second semester of your Junior year. You'll receive those images to post on social media and share with friends and family to help me promote my senior portraiture to your upcoming Senior Class. You receive photo credits to use toward your senior session with Laura Arick Photography for every referral you send my way and you get a discount on your senior portrait session. Contact me for an application and all the details!



Want more information on my senior model program? Go to my website lauraarickphotography.com and click the Senior Model tab under Seniors. You can fill out the application online and I'll receive it by email.

Q&A

What happens if I get sick or it rains?

No worries! I've got your back! We can always reschedule your senior session if the weather's not cooperating or if you get sick.

How long does it take to get my photos back?

You'll have proofs within about two weeks of your session. Once you place your order, you'll have everything on your doorstep within a month!

What kinds of products do you offer?

I provide all sorts of products. Your parents are probably interested in the gift prints, albums and gallery wraps. You may be more interested in digital files for sharing on social media.

How many outfit changes and props can I have?

I place no restrictions on outfit changes or your number of props. Just keep in mind that the time you spend changing or setting up is part of your 2-hour session.

Can I order extra digital files?

Each package includes a specified number of full res digital files. Additional digital files are available.

317-753-5542

Laura Arick

www.lauraarickphotography.com
lauraarickphotography@gmail.com

LAURA *ARICK*
photography

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